



ACPAAM27

ANNUAL MEETING

Toronto, Canada

April 28 - May 2



Supporter & Exhibitor Prospectus

acpacares.org



Participate in ACPA's 2027 Annual Meeting

Toronto, Canada
Sheraton Centre Toronto
April 28-May 2, 2027

We invite you to attend the meeting for cleft and craniofacial professionals—ACPA's Annual Meeting. As a supporter or exhibitor, you'll have the opportunity to maximize your exposure with this **exclusive group of 1,000 attendees** while networking directly with decision makers.

The meeting includes sessions on advances in research, clinical and team-driven care, including poster sessions, panel presentations, study sessions, and more. ACPA's Annual Meeting is the event for you to showcase your products and innovations.

About ACPA

ACPA is an interdisciplinary non-profit association and is the premier scientific resource for healthcare providers who care for patients with cleft lip, cleft palate, and other craniofacial conditions. ACPA members represent **33 healthcare disciplines** in **65 countries worldwide**.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA's Annual Meeting is essential to ACPA's success, as your products and services enable attendees to deliver optimal patient care. Help us lead interdisciplinary cleft and craniofacial care so patients and families thrive.

All meeting details, including the meeting program and schedule of events, will be available on the ACPA website at <https://acpacares.org/annual-meeting/>.

Attendee Profile

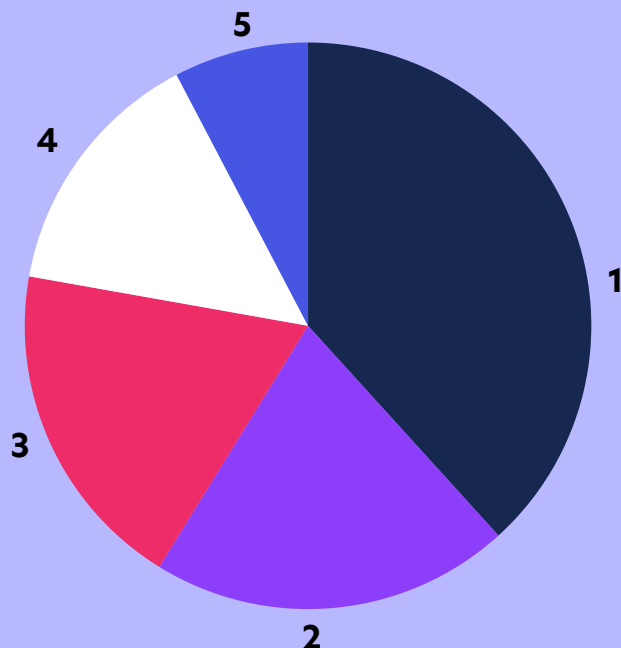
2026 Attendance Breakdown

917 In-Person Attendees

63 Recorded Sessions

285 First-Time Attendees

Top Specialties



1. Plastic/Craniofacial Surgery
2. Speech-Language Pathology
3. Nursing/Coordinator
4. Orthodontics
5. Oral/Maxillofacial Surgery

2026 Annual Meeting Attendees by Location



910

United States



30

Canada



5

United Kingdom



2

France



2

Germany



31

Other

Annual Meeting Historical Attendance



1,002

Virtual Meeting
2021



976

Fort Worth, Texas
2022



934

Raleigh, North Carolina
2023



1,013

Denver, Colorado
2024



1,037

Palm Springs, California
2025



980

Boston, Massachusetts
2026

2027 Exhibit Opportunities

Exhibit Options

One Table: \$3,500 Two Tables: \$5,500

Qualifying non-profits may receive a 50% discount.

- 6-foot draped table and two chairs.
- A maximum of two tables may be rented per organization.
- Tables must be free-standing.
- Only exhibits that fit on, behind, or in the space occupied by a 6-foot table are allowed.
- Free-standing banners positioned behind exhibit tables are permitted.

Floor Plan

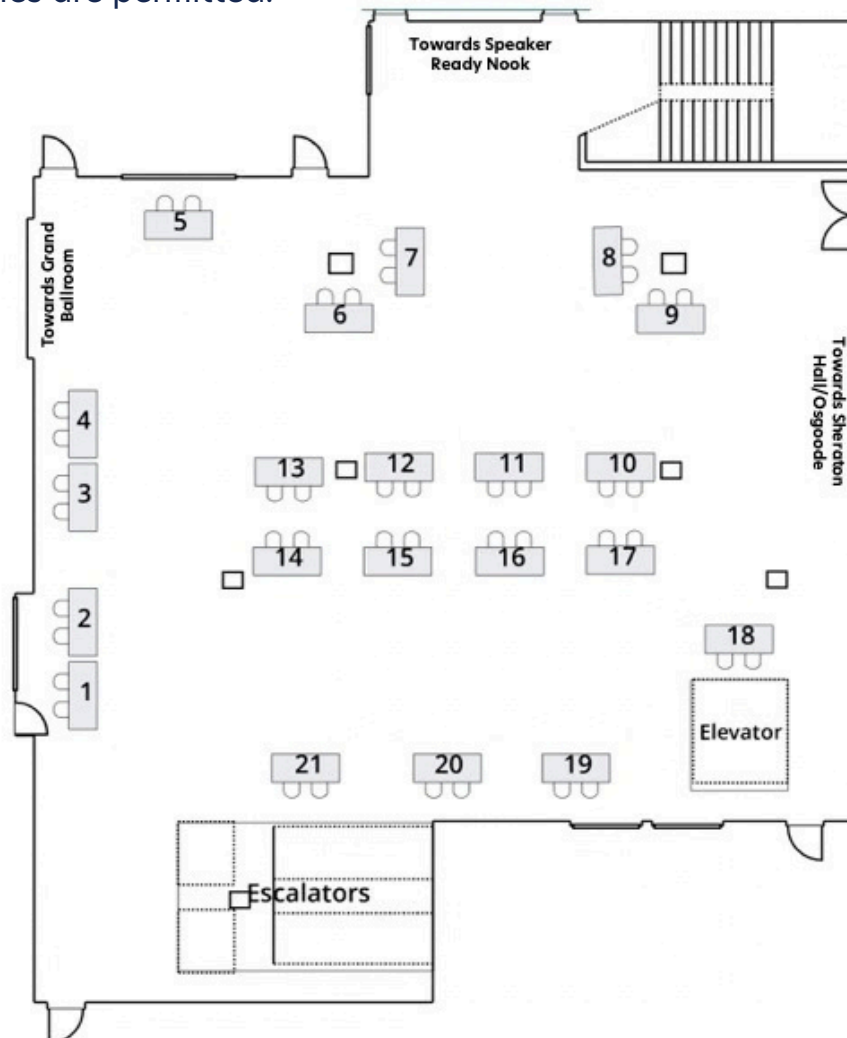


Exhibit Hall Hours

Wednesday, April 28	Set-Up	1:00pm-5:00pm
Thursday, April 29	Exhibits Open	9:30am-3:00pm
	Morning Break with Exhibitors	9:45am-10:15am
	Lunch Break	12:00pm-1:00pm
	Afternoon Break with Exhibitors	2:00pm-2:45pm
	Learning Lab #1	2:10pm-2:40pm
	Coffee available in the Exhibit Hall from 7:30am-3:00pm	
Friday, April 30	Exhibits Open	9:30am-4:00pm
	Lunch Break	1:00pm-2:00pm
	Afternoon Break with Exhibitors	3:00pm-3:45pm
	Learning Lab #2	3:10pm-3:40pm
	Coffee available in the Exhibit Hall from 7:30am-5:00pm	
Saturday, May 1	Exhibits Open	9:30am-1:00pm
	Morning Break with Exhibitors	10:10am-10:40am
	Lunch Break	11:40am-12:40pm
	Breakdown	1:00pm-3:00pm
	Coffee available in the Exhibit Hall from 7:30am-4:00pm	

Premier Support Opportunities

Premier support opportunities elevate your presence and build your brand at the only interdisciplinary meeting for cleft and craniofacial professionals. Partner with ACPA by becoming a premier supporter, hosting a learning lab, or taking advantage of unique branding opportunities.

❑ Platinum Supporter | \$30,000

❑ Gold Supporter | \$20,000

❑ Silver Supporter | \$10,000

❑ Bronze Supporter | \$5,000

❑ Gift at Registration | \$10,000+

Conference attendees will receive a giveaway item co-branded with your company's logo.

❑ Welcome Reception | \$10,000

Your company's logo will be featured on cocktail napkins during the reception on Wednesday, April 28, and on all reception advertisements.

❑ Closing Night Celebration | \$10,000

Your company's logo will be featured on cocktail napkins during the event on Saturday, May 1, and on all celebration advertisements.

❑ Attendee Wireless Internet | \$10,000

Supporter chooses Wi-Fi network name and password. Your company will be recognized in all Wi-Fi service advertisements.

❑ Lunch Symposium | \$7,500

Your company may host up to 100 attendees for lunch and provide an informative presentation. Food and beverage are at the supporter's expense. Two lunch symposiums will be available during the Annual Meeting. **This opportunity must be reserved by March 1, 2027.**

❑ Coffee Breaks | \$7,500

Your company will be recognized in all advertisements for the daily coffee breaks. We will also provide coffee sleeves with your company's logo.

❑ Digital Photo Booth | \$6,500+

A photo booth will be available to all conference attendees throughout the duration of the conference and during the Closing Night Celebration. Your company's logo will be stamped on digital photos and emailed to photo booth participants.

❑ Signage Opportunities | \$5,000+

The Sheraton Centre Toronto offers several signage opportunities to promote your company. Contact Charlene Bell for a complete list of options and pricing.

❑ Lanyards | \$5,000

Your company's logo will appear alongside ACPA's logo on the meeting lanyards, given to every meeting attendee.

❑ Registration Bag | \$5,000

Conference attendees will receive a reusable bag branded with your company's logo, containing the Supporter & Exhibitor Supplement, brochures, etc.

❑ Hotel Key Cards | \$5,000

Your company's logo will appear on all conference attendees' hotel room key cards.

❑ Learning Lab | \$4,000

Your company may host a 30-minute presentation, directly related to the cleft and craniofacial profession, in a space adjacent to the exhibit hall. We will offer up to two learning labs during the Annual Meeting. *Non-profits may qualify for a discounted rate.

❑ New Member/First-Time Attendee Reception | \$3,500

Your company's logo will be featured on cocktail napkins during the reception on Wednesday, April 28, and on all reception advertisements.

❑ Registration Bag Insert | \$500

Your company may provide an ACPA-approved 5"x7" advertisement card to be included in the registration bag. **Card designs must be emailed to and approved by ACPA prior to printing.** Cards must be shipped to the Sheraton Centre Toronto and received no later than Monday, April 26, 2027.

ACCME Standards for Commercial Support

ACPA follows the Standards for Integrity and Independence in Accredited Continuing Education set by the ACCME. Please refer to the ACCME webpage.



2027 Supporter & Exhibitor Benefits

	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Exhibitor \$3,500*
Supporter Badges	12	8	5	2	
Exhibitor Table Representative Badges					3
Logo recognition on website	X	X	X	X	
Name recognition on website					X
Logo recognition on onsite signage	X	X	X	X	
Name recognition on onsite signage					X
Logo printed in Supporter & Exhibitor Supplement	X	X	X	X	
Company name and description in printed Supporter & Exhibitor Supplement	X	X	X	X	X
Verbal podium recognition during opening ceremonies	X				
Wall or window cling advertisement	X				
News release sent in advance of the meeting	X	X			
Ad in the Supporter & Exhibitor Supplement	Full Page	Half Page	Quarter Page		
Complimentary Exhibit Table	X	X			
250-word description included in ACPA Connect email	X	X	X	X	X
List of meeting registrants pre- and post-meeting	X	X	X	X	X

*Qualifying non-profits may receive a 50% discounted exhibit rate.

Supporter Name Badges

Allows access to the exhibit hall, all educational programming, and social events. Supporters are not eligible to receive accredited continuing education credits with a supporter name badge. Registration for the meeting is required to receive accredited continuing education credits.

Exhibitor Table Representative Name Badges

Allows access to the exhibit hall and social events only. Exhibitors are not eligible to attend educational sessions or receive accredited continuing education credits with an exhibitor table representative badge. To attend educational programming and receive accredited continuing education credits, you must register for the meeting.



Sign up as an exhibitor or supporter by March 1, 2027.

Complete the [Exhibitor and Meeting Support Contract](#) and submit it to CBell@ACPACares.org.



Important Dates and Deadlines

- ☐ Signed contract and payment due **March 1, 2027**
- ☐ Company logo due **March 15, 2027**
- ☐ 250-word company description due **March 15, 2027**
- ☐ Ad for Supporter & Exhibitor Supplement due **March 15, 2027**
- ☐ AV, internet, and power order due **March 31, 2027**
- ☐ Artwork for hotel signage, if applicable, due **March 31, 2027**
- ☐ Copy for news release due **April 1, 2027**
- ☐ Register all company representatives for their name badges online by **April 1, 2027**
- ☐ Exhibit materials should arrive between **April 23 and 27, 2027**
(Shipments arriving more than 3 business days prior to the event may be subject to storage fees.)



DON'T FORGET

Register all company representatives for their name badges online by **April 1, 2027**.



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Join us in Toronto as a Supporter or Exhibitor.

Contact ACPA
Charlene Bell, CDE
Senior Manager
Development & Strategic Partnerships
919.933.9044 ext. 205
CBell@ACPACares.org

acpacares.org