



ACPAAM26

ANNUAL MEETING

Boston, MA

March 24-28, 2026



Supporter & Exhibitor Prospectus

acpacares.org



Participate in ACPA's 2026 Annual Meeting

Boston, Massachusetts
Hilton Boston Park Plaza
March 24-28, 2026

We invite you to attend the meeting for cleft and craniofacial professionals—ACPA's Annual Meeting. As a supporter or exhibitor, you'll have the opportunity to maximize your exposure with this **exclusive group of 1,000 attendees** while networking directly with decision makers.

The meeting includes sessions on advances in research, clinical and team-driven care, including poster sessions, panel presentations, study sessions, and more. ACPA's Annual Meeting is the event for you to showcase your products and innovations.

About ACPA

ACPA is an interdisciplinary non-profit association and is the premier scientific resource for healthcare providers who care for patients with cleft lip, cleft palate, and other craniofacial conditions. ACPA members represent **36 healthcare disciplines** in **63 countries around the world**.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA's Annual Meeting is essential to ACPA's success, as your products and services enable attendees to deliver optimal patient care. Help us lead interdisciplinary cleft and craniofacial care so patients and families thrive.

All meeting details, including the meeting program and schedule of events, will be available on the ACPA website at <https://acpacares.org/annual-meeting/>.

Attendee Profile

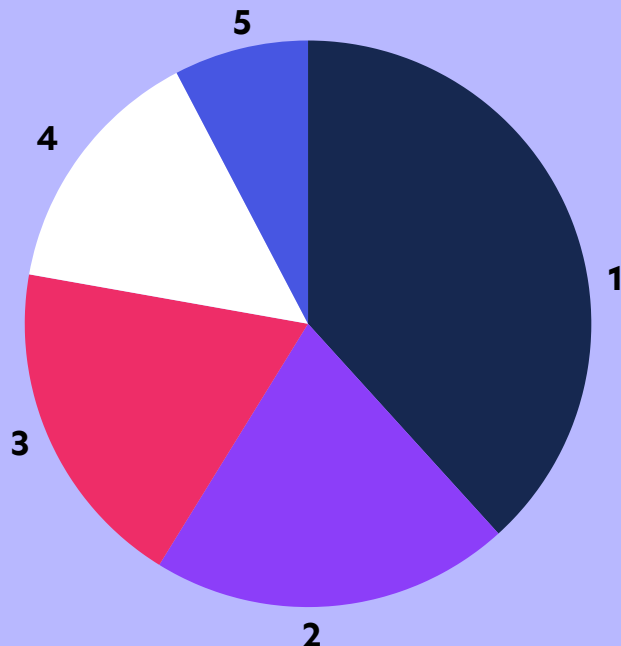
2025 Attendance Breakdown

960 In-Person Attendees

77 Recorded Sessions

348 First-Time Attendees

Top Specialities



1. Plastic/Craniofacial Surgery
2. Speech-Language Pathology
3. Nursing/Coordinator
4. Orthodontics
5. Oral/Maxillofacial Surgery

2025 Annual Meeting Attendees by Location



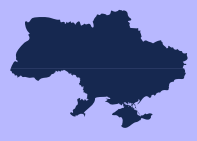
911

United States



32

Canada



17

Ukraine



15

Ghana



13

Korea



49

Other

Annual Meeting Historical Attendance



837

Tucson,
Arizona
2019



1,002

Virtual
Meeting
2021



976

Forth Worth,
Texas
2022



934

Raleigh,
North Carolina
2023



1,013

Denver,
Colorado
2024



1,037

Palm Springs,
California
2025

2026 Exhibit Opportunities

Exhibit Options

One Table: \$3,500 Two Tables: \$5,500

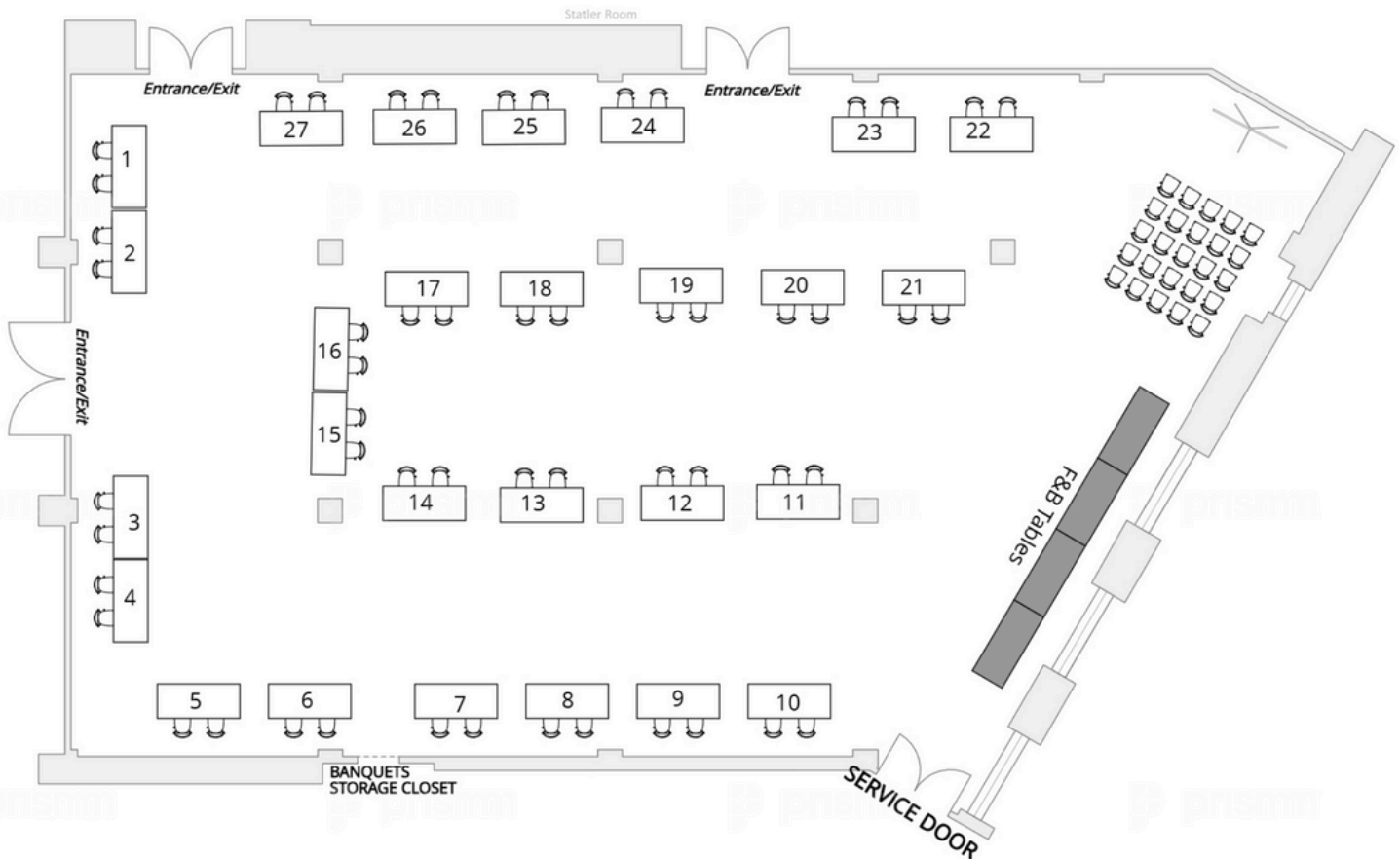
Qualifying non-profits may receive a 50% discount.

- 6-foot draped table and two chairs.
- A maximum of two tables may be rented per organization.
- Tables must be free standing.
- Only exhibits that fit on, behind, or in the space occupied by a 6-foot table are allowed.
- Free-standing banners positioned behind exhibit tables are permitted.

Exhibit Hall Hours

Tuesday, March 24	Set-Up	1:00pm-5:00pm
Wednesday, March 25	Exhibits Open	9:30am-3:00pm
	Morning Break	9:45am-10:15am
	Lunch Break	12:00pm-1:00pm
	Afternoon Break with Exhibitors	2:00pm-2:45pm
	Learning Lab #1	2:15pm-2:45pm
	Coffee available in the Exhibit Hall 7:30am-3:30pm	
Thursday, March 26	Exhibits Open	9:30am-5:00pm
	Lunch Break	1:00pm-2:00pm
	Afternoon Break with Exhibitors	4:15pm-5:00pm
	Learning Lab #2	4:30pm-5:00pm
	Coffee available in the Exhibit Hall 7:30am-5:00pm	
Friday, March 27	Exhibits Open	9:30am-12:00pm
	Morning Break with Exhibitors	10:10am-10:40am
	Lunch Break	11:40am-12:40pm
	Coffee available in the Exhibit Hall 7:30am-12:00pm	
Friday, March 27	Breakdown	12:00pm-3:00pm

Floor Plan



Premier Support Opportunities

Premier support opportunities elevate your presence and build your brand at the only interdisciplinary meeting for cleft and craniofacial professionals. Partner with ACPA by becoming a premier supporter, hosting a learning lab, or taking advantage of unique branding opportunities.

❑ Platinum Supporter | \$30,000

❑ Gold Supporter | \$20,000

❑ Silver Supporter | \$10,000

❑ Bronze Supporter | \$5,000

❑ Gift at Registration | \$10,000+

Conference attendees will receive a giveaway item co-branded with your company's logo.

❑ Welcome Reception | \$10,000

Your company's logo will be featured on cocktail napkins during the reception on Tuesday, March 24 and on all advertisements about the reception.

❑ Closing Night Celebration | \$10,000

Your company's logo will be featured on cocktail napkins during the event on Friday, March 27 and on all advertisements about the premier ACPA Annual Meeting event.

❑ Attendee Wireless Internet | \$10,000

Supporter chooses Wi-Fi network name and password. Your company will be recognized in all advertisements of the Wi-Fi service.

❑ Lunch Symposium | \$7,500

Your company may host up to 100 attendees for lunch and provide an informative presentation on Wednesday, March 25. Food and beverage are at the expense of the supporter. A limit of one lunch symposium will be available during the Annual Meeting. **This opportunity must be reserved by February 6, 2026.**

❑ Coffee Breaks | \$7,500

Your company will be recognized in all advertisements for the daily coffee breaks. Coffee sleeves with your company's logo will also be provided.

❑ Digital Photo Booth | \$6,500+

A photo booth will be available to all conference attendees throughout the duration of the conference and during the Closing Night Celebration. Your company's logo will be stamped on digital photos and emailed to photo booth participants.

❑ Signage Opportunities | \$5,000+

The Hilton Boston Park Plaza offers several signage opportunities to promote your company. Contact Charlene Bell for a complete list of options and pricing.

❑ Lanyards | \$5,000

Your company's logo will appear alongside ACPA's logo on the meeting lanyards, given to every meeting attendee.

❑ Registration Bag | \$5,000

Conference attendees will receive a reusable bag to be branded with your company's logo and will contain the Supporter & Exhibitor Supplement, brochures, etc.

❑ Hotel Key Cards | \$5,000

Your company's logo will appear on all conference attendees' hotel room key cards.

❑ Learning Lab | \$4,000

Your company may host a 30-minute presentation directly related to the cleft and craniofacial profession in the exhibit hall. A limit of two learning labs will be available during the Annual Meeting.

*Non-profits may qualify for a discounted rate.

❑ New Member/First-Time Attendee Reception | \$3,500

Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

❑ Registration Bag Insert | \$500

Your company may provide an ACPA approved 5"x7" advertisement card to be included in the registration bag. **Card designs must be emailed and approved by ACPA prior to printing.** Cards must be shipped to ACPA and received no later than March 1, 2026.

New in 2026! Cleft Courage 5k

❑ Cleft Courage 5k Presenting Sponsor (1) | \$10,000

Your company's logo will be featured prominently as the presenting sponsor on the start/finish line, t-shirts, signage, and event communications. You will also receive 5 complementary race entries.

❑ Cleft Courage 5k Mile Sponsor (1) | \$5,000

Your company's logo will be featured on flags at each mile marker, t-shirts, signage, and event communications. You will also receive 3 complementary race entries.

❑ Cleft Courage 5k General Sponsor | \$5,000

Your company's logo will be featured on t-shirts, signage, and event communications.

Cleft Courage 5k Water Sponsor | \$1,000

❑ Your company's logo will be featured at the water/snack station.

ACCME Standards for Commercial Support

ACPA follows the Standards for Integrity and Independence in Accredited Continuing Education set by the ACCME. Please refer to the ACCME webpage.



2026 Supporter and Exhibitor Benefits

	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Exhibitor \$3,500*
Supporter Badges	12	8	5	2	
Exhibitor Table Representative Badges					3
Logo recognition on website	X	X	X	X	
Name recognition on website					X
Logo recognition on onsite signage	X	X	X	X	
Name recognition on onsite signage					X
Logo printed in Supporter & Exhibitor Supplement	X	X	X	X	
Company name and description in printed Supporter & Exhibitor Supplement	X	X	X	X	X
Verbal podium recognition during opening ceremonies	X				
Wall or window cling advertisement	X				
News release sent in advance of the meeting	X	X			
Ad in the Supporter & Exhibitor Supplement	Full Page	Full Page	Half Page	Quarter Page	
Complementary Exhibit Table	X	X			
250-word description included in ACPA Connect email	X	X	X	X	X
List of meeting registrants pre and post meeting	X	X	X	X	X

*Qualifying non-profits may receive a 50% discounted exhibit rate.

Supporter Name Badges

Allows access to the exhibit hall, all educational programming, and social events. Supporters are not eligible to receive accredited continuing education credits with a supporter name badge. Registration for the meeting is required to receive accredited continuing education credits.

Exhibit Table Representative Name Badges

Allows access to the exhibit hall and social events only. Exhibitors are not eligible to attend education or receive accredited continuing education credits with an exhibit table representative badge. Registration for the meeting is required to attend educational programming and receive accredited continuing education credits.

To register as a supporter or exhibitor:
complete the [Exhibitor and Meeting Support Contract](#) and submit to CBell@ACPACares.org.



Important Dates and Deadlines

- ☐ Signed contract and payment due **January 30, 2026**
- ☐ Company logo due **February 10, 2026**
- ☐ 250 word company description due **February 10, 2026**
- ☐ Ad for Exhibitor & Support Supplement due **February 10, 2026**
- ☐ AV, internet and power order due **February 24, 2026**
- ☐ Artwork for hotel signage, if applicable, due **March 2, 2026**
- ☐ Copy for news release due **March 5, 2026**
- ☐ Register all company representatives for their name badges **online by March 5, 2026**
- ☐ Shipping of exhibit materials to arrive by **March 20-24, 2026**
(Shipments arriving more than 3 business days prior to the event may be subject to storage fees.)

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Contact ACPA

Charlene Bell, CDE

Senior Manager

Development & Strategic Partnerships

919.933.9044 ext. 205

CBell@ACPACares.org

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The Westin Rancho Mirage offers several signage opportunities to promote your company. Contact Charlene Bell for a complete list of options and pricing.

☐ Gift at Registration | \$10,000+

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☐ Closing Night Celebration | \$10,000

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☐ Welcome Reception | \$10,000

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☐ Lunch Symposium | \$7,500

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☐ Morning or Afternoon Coffee Break | \$7,500

Your company will be recognized in all advertisements of the coffee break(s). Coffee sleeves with your company's logo will also be provided.

☐ Digital Photo Booth | \$6,500+

A photo booth will be available to all conference attendees throughout the duration of the conference and during the Closing Night Celebration. Your company's logo will be stamped on digital photos and emailed to photo booth participants.

☐ Lanyards | \$5,000

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☐ Learning Lab | \$4,000

Your company may host a 30-minute presentation directly related to the cleft and craniofacial profession to up to 40 meeting attendees in the exhibit hall. A limit of five learning labs will be available during the Annual Meeting.

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☐ New Member/First-Time Attendee Reception | \$3,500

Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

☐ Morning Yoga | \$2,500

Your company's logo will appear on signage and on all advertisements about the morning yoga session to be held one morning during ACPA's Annual Meeting. Includes post yoga refreshments.

☐ Afternoon Chair Massage

Your company's logo will appear on signage and on all advertisements about the afternoon chair massage session to be held during afternoon breaks on two days of ACPA's Annual Meeting.

☐ Registration Bag Insert

Your company may provide an ACPA approved 5"x7" advertisement card to be included in the registration bag. Cards must be shipped to ACPA and received no later than February XX, 2026.

Interested in advertisement opportunities with ACPA throughout the year? Contact us to learn more about how you can elevate your company's presence and get in front of your target audiences.

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