





Denver, Colorado Sheraton Denver Downtown Hotel April 9-13, 2024

We invite you to attend the meeting for cleft and craniofacial specialists—ACPA's Annual Meeting. As a supporter or exhibitor, you'll have the opportunity to maximize your exposure with this exclusive group of nearly 1,000 attendees while networking directly with decision makers.

The meeting includes sessions on advances in research, clinical and team-driven care, including poster sessions, panel presentations, study sessions, and more. ACPA's Annual Meeting is the event for you to showcase your products and innovations.

#### **About ACPA**

ACPA is an interdisciplinary non-profit association of healthcare professionals who treat and/or perform research on oral cleft and craniofacial conditions. ACPA members represent more than 30 disciplines in more than 50 countries around the world.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA's Annual Meeting is essential to ACPA's success, as your products and services enable attendees to deliver optimal patient care. Help us lead interdisciplinary cleft and craniofacial care so patients and families thrive. All meeting details, including the meeting program and schedule of events, will be available on the ACPA website at https://acpacares.org/annual-meeting/



## Attendee Profile

Annual Meeting & Pre-Conference Symposium Attendance

800-1,000

Annual Meeting

70-175

Pre-Conference Symposium Attendees

150-300

First-Time Attendees

### Attendees

813

**United States** 

9

Taiwan



9

**United Kingdom** 



30

Canada



**2023 Annual Meeting Attendees by Location** 

Nigeria



64

Other

#### **Top Specialties**

## **Plastic Surgery**

Speech-Language Pathology

Nursing

Orthodontics

Oral/Maxillofacial
Surgery

Otolaryngology

#### **Annual Meeting Historical Attendance**



759

Colorado Springs, Colorado **2017** 



835

Pittsburgh, Pennsylvania **2018** 



845

Tucson, Arizona **2019** 



1,002

Virtual Meeting **2021** 



976

Fort Worth, Texas **2022** 



932

Raleigh, North Carolina **2023** 



# 2024 Exhibit Opportunities

Networking receptions and coffee breaks will be held in the exhibit hall Wednesday-Friday providing the opportunity to maximize your exposure.

Exhibit Hours		
Set-Up	Tuesday, April 9	1:00pm- 5:00pm
Exhibits Open	Wednesday, April 10	8:00am-5:00pm
	Thursday, April 11	8:00am-5:00pm
	Friday, April 12	9:00am- 1:00pm
Breakdown	Friday, April 12	1:00pm- 4:00pm

#### **Exhibit Options**

#### Exhibitor Table: \$3,500

- 6-foot x 30 inch draped table and two chairs. A maximum of two tables may be rented per organization.
- Tables must be free standing. Only exhibits that fit on, behind or in the space occupied by a 6-foot table are allowed. Free-standing banners positioned behind exhibit tables are permitted.
- To be included in event materials, exhibitors must submit the signed agreement, payment and all information by March 1, 2024.
- Qualifying non-profits may receive a 50% discounted exhibit rate.

#### **Double Booth Option Available For \$5,500**

#### **Exhibit Benefits**

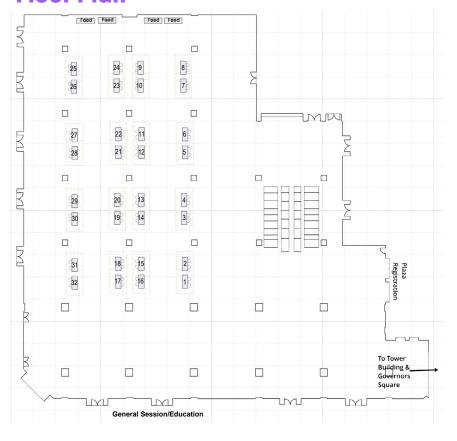
- · Recognition on website
- 250-word Description in an ACPA Email
- Recognition & Logo in Exhibitor & Supporter Supplement
- 3 Exhibitor Badges Per Table

## ACCME Standards for Commercial Support

- The ACPA Board of Directors has adopted the Standards for Integrity and Independence in Accredited Continuing Education
- Please refer to the ACCME webpage.

To register as a supporter or exhibitor, contact Charlene Bell, CDE, Senior Manager, Development & Strategic Partnerships (919) 933-9044 ext. 205 CBell@ACPAcares.org

#### Floor Plan



**Exhibitor name badges** allow access to social events only. **Exhibitors** are not eligible to receive accredited continuing education credits with an exhibitor name badge.





## Platinum \$25,000

- **10** Supporter Badges
  - 3 Exhibitor Badges
- 10 Tickets to Closing Night Celebration
- Recognition on website
- · Onsite Signage
- Recognition & Logo in Exhibitor & Supporter Supplement
- Individual Press Release/Email
- Full Page Ad in Exhibitor & Supporter Supplement
- · One Exhibit Table
- 250-word Description in an ACPA Email

## Gold \$15,000

- 7 Supporter Badges
- 3 Exhibitor Badges
- Tickets to Closing
  Night Celebration
- Recognition on website
- Onsite Signage
- Recognition & Logo in Exhibitor & Supporter Supplement
- Individual Press Release/Email
- Full Page Ad in Exhibitor & Supporter Supplement
- · One Exhibit Table

## Silver \$10,000

- **5** Supporter Badges
- 5 Tickets to Closing Night Celebration
- Recognition on website
- · Onsite Signage
- Recognition & Logo in Exhibitor & Supporter Supplement
- Group Press Release/ Email
- Half Page Ad in Exhibitor & Supporter Supplement

## Bronze \$5,000

- 2 Supporter Badges
- 2 Tickets to Closing Night Celebration
- Recognition on website
- Onsite Signage
- Recognition & Logo in Exhibitor & Supporter Supplement
- Group Press Release/ Email
- Quarter Page Ad in Exhibitor & Supporter Supplement

**Supporter name badges** allow access to all educational programming and the social events associated with their support level. **Additional social event tickets** will be available for purchase onsite. **Supporters** are not eligible to receive accredited continuing education credits with a supporter name badge.



# Additional Support Opportunities

Supporters of the following opportunities will receive name recognition in the Exhibitor and Supporter Supplement.

Signage Opportunities   (pricing based on selection) Sheraton Denver Downtown Hotel offers several
signage opportunities including escalator glass, elevator doors, exhibitor area columns, and more. Contact Charlene Bell for a complete list of options and pricing.
Closing Night Celebration   \$10,000 Your company's logo will be featured on cocktail napkins during the event, on drink tickets, and on all advertisements about the premier ACPA Annual Meeting event.
Welcome Reception   \$10,000 Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

- Attendee Wireless Internet | \$10,000
  Supporter chooses Wi-Fi network name and password. Your company will be recognized in all advertisements of the Wi-Fi service.
- Gift at Registration | \$7,500
  Conference attendees will receive a water bottle or notebook printed with your company's logo.
- Lunch Symposium | \$7,500

  Your company may host up to 100 attendees for lunch and provide an informative presentation. Food and beverage are at the expense of the supporter. A limit of two lunch symposiums will be available during the Annual Meeting.
- Morning or Afternoon Coffee Break | \$7,500
  Your company will be recognized in all advertisements
  of the coffee break(s). Coffee sleeves with your
  company's logo will also be provided.

Professional Headshot Station   \$7,000 Your company's logo will appear on signage near the photo station and on all advertisements about the offering including mention in the "Know before you go" email notification. The headshot station will be offered during two full days of the Annual Meeting.
Digital Photo Booth   \$6,500  A photo booth will be available to all conference attendees throughout the duration of the conference and during the Awards Gala. Your company's logo will be stamped on digital photos and emailed to photo booth participants.
Lanyards   \$5,000 Your company's logo will appear alongside ACPA's logo on the meeting lanyards, given to every meeting attendee.
Registration Bag   \$5,000 Conference attendees will receive a reusable bag to be branded with your company's logo and will contain the Exhibitor and Supporter Supplement, brochures, etc.
Hotel Key Cards   \$5,000 Your company's logo will appear on all conference attendees' hotel room key cards.
New Member/1st Time Attendee Reception   \$3,500 Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.
Gobo   \$3,500 Your company's logo will be digitally displayed on the fireplace in the main lobby for the duration of the event. Glass gobo is yours to keep following the conference. Artwork due by March 8, 2024.
Morning Yoga   \$2,500 Your company's logo will appear on signage and on all advertisements about the morning yoga session to be held one morning during ACPA's Annual Meeting. Includes post yoga refreshments.
Afternoon Chair Massage   \$2,500 Your company's logo will appear on signage and on all advertisements about the afternoon chair massage session to be held during afternoon breaks on two days of ACPA's Annual Meeting.
Registration Bag Insert   \$500 Your company may provide an ACPA approved 5"X7" advertisement card to be included in the registration bag

To register as a supporter, contact Charlene Bell, CDE Senior Manager, Development & Strategic Partnerships 919.933.9044 ext. 205 CBell@ACPAcares.org





## Join us in Denver as a Supporter or Exhibitor

**Contact ACPA** 

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