



American Cleft Palate-  
Craniofacial Association



# 2023 Prospectus

American Cleft Palate-Craniofacial Association

# ACPA



80<sup>th</sup> Annual Meeting  
Raleigh Convention Center  
May 2-6, 2023

[acpa-cpf.org](http://acpa-cpf.org)





Raleigh, North Carolina  
Raleigh Convention Center  
May 2-6, 2023

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## Participate in ACPA's 2023 Annual Meeting

We invite you to attend the meeting for cleft and craniofacial specialists—ACPA's Annual Meeting. As a supporter or exhibitor, you'll have the opportunity to maximize your exposure with this exclusive group of nearly 1,000 attendees while networking directly with decision makers.

The meeting includes sessions on advances in research, clinical and team-driven care, including poster sessions, panel presentations and study sessions. ACPA's Annual Meeting is the event for you to showcase your products and innovations.

## About ACPA

ACPA is an interdisciplinary non-profit association of healthcare professionals who treat and/or perform research on oral cleft and craniofacial conditions. ACPA members represent more than 30 disciplines in more than 50 countries around the world.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA's Annual Meeting is essential to ACPA's success, as your products and services enable attendees to deliver optimal patient care. Help us lead interdisciplinary cleft and craniofacial care so patients and families thrive. All meeting details, including the meeting program and schedule of events, will be available on the ACPA website at <https://acpa-cpf.org/annual-meeting/>

# Attendee Profile

## ANNUAL MEETING & PRE-CONFERENCE SYMPOSIUM ATTENDANCE

**800-1,000**

Annual Meeting  
Attendees

**125-225**

Pre-Conference  
Symposium Attendees

**100-150**

First Time  
Attendees

## TOP SPECIALTIES

- Plastic Surgery
- Speech-Language Pathology
- Nursing
- Orthodontics
- Oral/Maxillofacial Surgery
- Otolaryngology

## ANNUAL MEETING ATTENDEES BY LOCATION

Per 2022 dashboard, registrations by country are shown below.



**764**

United  
States



**15**

United  
Kingdom



**20**

Canada



**16**

Brazil



**12**

Columbia



**149**

Other

## ANNUAL MEETING HISTORICAL ATTENDANCE



**2012**

**725**

San Jose,  
California



**2014**

**615**

Indianapolis, IN



**2015**

**828**

Palm Springs, CA



**2016**

**820**

Atlanta, GA



**2017**

**759**

Colorado Springs, CO



**2018**

**835**

Pittsburgh, PA



**2019**

**845**

Tucson, AZ



**2021**

**1,002**

Virtual Meeting



**2022**

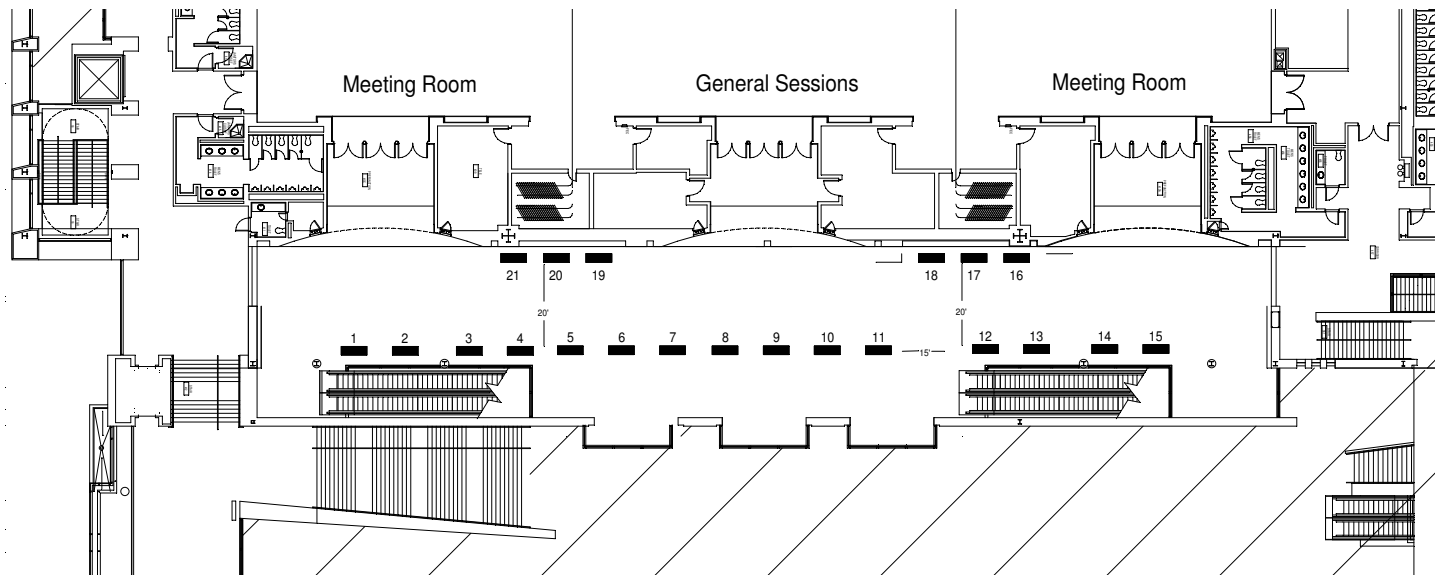
**976**

Fort Worth, TX  
602 IN-PERSON | 274 VIRTUAL

# 2023 Exhibit Opportunities

Networking receptions and coffee breaks will be held in the exhibit hall Wednesday-Friday providing the opportunity to maximize your exposure.

## Floor Plan



## Exhibit Options

### EXHIBITOR TABLE: \$3,500

- 6-foot x 30 inch draped table and two chairs. A maximum of two tables may be rented per organization.
- Tables must be free standing. Only exhibits that fit on, behind or in the space occupied by a 6-foot table are allowed. Free-standing banners positioned behind exhibit tables are permitted.
- To be included in event materials, exhibitors must submit the signed agreement, payment and all information by April 1, 2023.
- Qualifying non-profits may receive a special exhibit rate.

### DOUBLE BOOTH OPTION AVAILABLE FOR \$5,500

## Exhibit Benefits

- Recognition on website
- 250-word Description in an ACPA Email
- Recognition & Logo in Exhibitor & Supporter Supplement
- 3 Exhibitor Badges

## ACCME Standards for Commercial Support

- The ACPA Board of Directors has adopted the ACCME Standards for Accredited Continuing Medical Education
- Please refer to the ACCME [webpage](#).

## Exhibit Hours

SET-UP	Wednesday, May 3	8:00am- 12:00pm
EXHIBITS OPEN	Wednesday, May 3	12:00pm- 6:30pm
	Thursday, May 4	9:30am- 6:30pm
	Friday, May 5	9:30am- 1:00pm
BREAKDOWN	Friday, May 5	1:00pm- 4:00pm

To register as an exhibitor, contact  
**Charlene Bell, CDE | Manager, Development  
and Strategic Partnerships**  
919.933.9044 ext. 205  
[charlene.bell@acpa-cpf.org](mailto:charlene.bell@acpa-cpf.org)

*Exhibitor name badges allow access to social events only. Exhibitors are not eligible to receive accredited continuing education credits with an exhibitor name badge.*





# 2023 Premier Support Opportunities

<b>Platinum</b> <b>\$25,000</b>	<ul style="list-style-type: none"><li>• Recognition on website</li><li>• Onsite Signage</li><li>• Recognition &amp; Logo in Exhibitor &amp; Supporter Supplement</li><li>• Individual Press Release/Email</li></ul>	<ul style="list-style-type: none"><li>• 250-word Description in an ACPA Email</li><li>• Full Page Ad in Exhibitor &amp; Supporter Supplement</li><li>• One Exhibit Table</li></ul>
<b>10 SUPPORTER BADGES   3 EXHIBITOR BADGES   10 TICKETS TO AWARDS GALA</b>		
<b>Gold</b> <b>\$15,000</b>	<ul style="list-style-type: none"><li>• Recognition on website</li><li>• Onsite Signage</li><li>• Recognition &amp; Logo in Exhibitor &amp; Supporter Supplement</li></ul>	<ul style="list-style-type: none"><li>• Individual Press Release/Email</li><li>• Full Page Ad in Exhibitor &amp; Supporter Supplement</li><li>• One Exhibit Table</li></ul>
<b>7 SUPPORTER BADGES   7 TICKETS TO AWARDS GALA</b>		
<b>Silver</b> <b>\$10,000</b>	<ul style="list-style-type: none"><li>• Recognition on website</li><li>• Onsite Signage</li><li>• Recognition &amp; Logo in Exhibitor &amp; Supporter Supplement</li></ul>	<ul style="list-style-type: none"><li>• Group Press Release/Email</li><li>• Half Page Ad in Exhibitor &amp; Supporter Supplement</li></ul>
<b>5 SUPPORTER BADGES   5 TICKETS TO AWARDS GALA</b>		
<b>Bronze</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Recognition on website</li><li>• Onsite Signage</li><li>• Recognition &amp; Logo in Exhibitor &amp; Supporter Supplement</li></ul>	<ul style="list-style-type: none"><li>• Group Press Release/Email</li><li>• Quarter Page Ad in Exhibitor &amp; Supporter Supplement</li></ul>
<b>2 SUPPORTER BADGES   2 TICKETS TO AWARDS GALA</b>		

**Supporter name badges** allow access to all educational programming and the social events associated with their support level. **Additional social event tickets** will be available for purchase onsite. **Supporters** are not eligible to receive accredited continuing education credits with a supporter name badge.

# Additional Support Opportunities

Supporters of the following opportunities will receive name recognition in the Exhibitor and Supporter Supplement.

- ☐ **Awards Gala | \$10,000**  
Your company's logo will be featured on cocktail napkins during the gala and on all advertisements about the premier ACPA Annual Meeting event. Includes a VIP table.
- ☐ **Welcome Reception | \$10,000**  
Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.
- ☐ **Attendee Wireless Internet | \$10,000**  
Supporter chooses Wi-Fi network name and password. Your company will be recognized in all advertisements of the Wi-Fi service.
- ☐ **Gift at Registration | \$7,500**  
Conference attendees will receive a water bottle or notebook printed with your company's logo.
- ☐ **Lunch Symposium | \$7,500**  
Your company may host up to 100 attendees for lunch and provide an informative presentation. Food and beverage are at the expense of the supporter. A limit of two lunch symposiums will be available during the Annual Meeting.
- ☐ **Popcorn Station | \$6,500**  
Your company's logo will appear on signage near the popcorn station and on all advertisements about the offering. The popcorn station will be offered during one afternoon break. A representative from your company may engage with attendees at the popcorn station as well.
- ☐ **Digital Photo Booth | \$6,500**  
A photo booth will be available to all conference attendees throughout the duration of the conference and during the Awards Gala. Your company's logo will be stamped on digital photos and emailed to photo booth participants.
- ☐ **Lanyards | \$5,000**  
Your company's logo will appear alongside ACPA's logo on the meeting lanyards, given to every meeting attendee.
- ☐ **Registration Bag | \$5,000**  
Conference attendees will receive a reusable bag to be branded with your company's logo and will contain the Exhibitor and Supporter Supplement, brochures, etc.
- ☐ **Hotel Key Cards | \$5,000**  
Your company's logo will appear on all conference attendees' hotel room key cards.
- ☐ **Professional Headshot Station | \$5,000**  
Your company's logo will appear on signage near the photo station and on all advertisements about the offering including mention in the "Know before you go" email notification. The headshot station will be offered during two full days of the Annual Meeting.
- ☐ **Morning or Afternoon Coffee Break | \$4,000**  
Your company will be recognized in all advertisements of the coffee break(s). Coffee sleeves with your company's logo will also be provided.
- ☐ **New Member/1st Time Attendee Reception | \$3,500**  
Your company's logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.
- ☐ **Gobo | \$3,500**  
Your company's logo will be digitally displayed on the exhibit hall floor for the duration of the event. Glass gobo is yours to keep following the conference. Artwork due by April 15, 2022.
- ☐ **Morning Yoga | \$2,500**  
Your company's logo will appear on signage and on all advertisements about the morning yoga session to be held one morning during ACPA's Annual Meeting. Includes post yoga refreshments.
- ☐ **Afternoon Chair Massage | \$2,500**  
Your company's logo will appear on signage and on all advertisements about the afternoon chair massage session to be held during afternoon breaks on two days of ACPA's Annual Meeting.
- ☐ **Signage Sponsor | (pricing based on selection)**  
Raleigh Convention Center has several signage opportunities including balcony signage, elevator clings, and more in the main event space. Your company's logo will be featured on the signage. Contact Charlene Bell for a complete list of options and pricing.
- ☐ **Registration Bag Insert | \$500**  
Your company may provide an ACPA approved 5"X7" advertisement card to be included in the registration bag.

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# ACPA



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## Join us in Raleigh as a Supporter or Exhibitor

**CONTACT ACPA**

**Charlene Bell, CDE**

**Manager, Development and Strategic Partnerships**

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[charlene.bell@acpa-cpf.org](mailto:charlene.bell@acpa-cpf.org)



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